



New Course:

Business Start Up for Social Enterprise, Micro-Enterprise, Sole Trader.

14th February to 21st March 2013, 10:00 to 13:00

This is not your standard business start-up course. Cross the social and business divide by using your own life experiences to set up a business enterprise with a social focus.

What previous knowledge/experience/skills are required?

The aim of the course is to enable anyone who is interested in setting up a new enterprise with a social focus to become familiar with the key steps that they need to take to underpin start up. The course will help you use your newly acquired skills to start up your enterprise.

Course Content and dates:

14-02-2013: Establishing if your idea is viable as a social business and if you have the skills and knowledge required.

21-02-2013: What will be the legal framework for your business, sole trader, a social enterprise, a micro enterprise, a limited company, becoming a franchisee, a community interest company, developing a partnership?

28-02-2013: Writing a business plan – what should be in it?

07-03-2013: How to cost a product or service

14-03-2013: Accessing sources of income and managing the books.

21-03-2013: Marketing your product or service.

Venue: Mary Ward Centre, 42 Queen Square, London WC1N 3AQ

Fees: Full: £68, MW

ALL Concession Fee: £24

If you need more information, please contact Michael by sending an email to **Michael@marywardcentre.ac.uk** or phoning **020 7269 6051**.

Places are limited.

This course is run in partnership with The Mary Ward Centre